



Blue Cross
Blue Shield
Blue Care Network
of Michigan

Confidence comes with every card.®



know. compare. choose.

Choose affordable care with confidence

USE YOUR BLUE CROSS
MEMBER ACCOUNT TO FIND CARE



"Highest Member Satisfaction among Commercial Health Plans in Michigan"

Blue Cross Blue Shield of Michigan received the highest score in Michigan in the J.D. Power 2018 U.S. Member Health Plan Study of customers' satisfaction with their commercial health plan. Visit jdpower.com/awards.

You want to get the most from
your health care plan — your
Blue Cross member account can help.

Create an account to have your plan's information securely at your fingertips. Once you're registered, you'll be set to find the best care at lower prices.

Signing up is easy.

Have your Blue Cross or Blue Care Network ID card handy.



Go to bcbsm.com/register.



Or, use our app. Search **BCBSM** in the **App Store®**
or **Google Play™**.

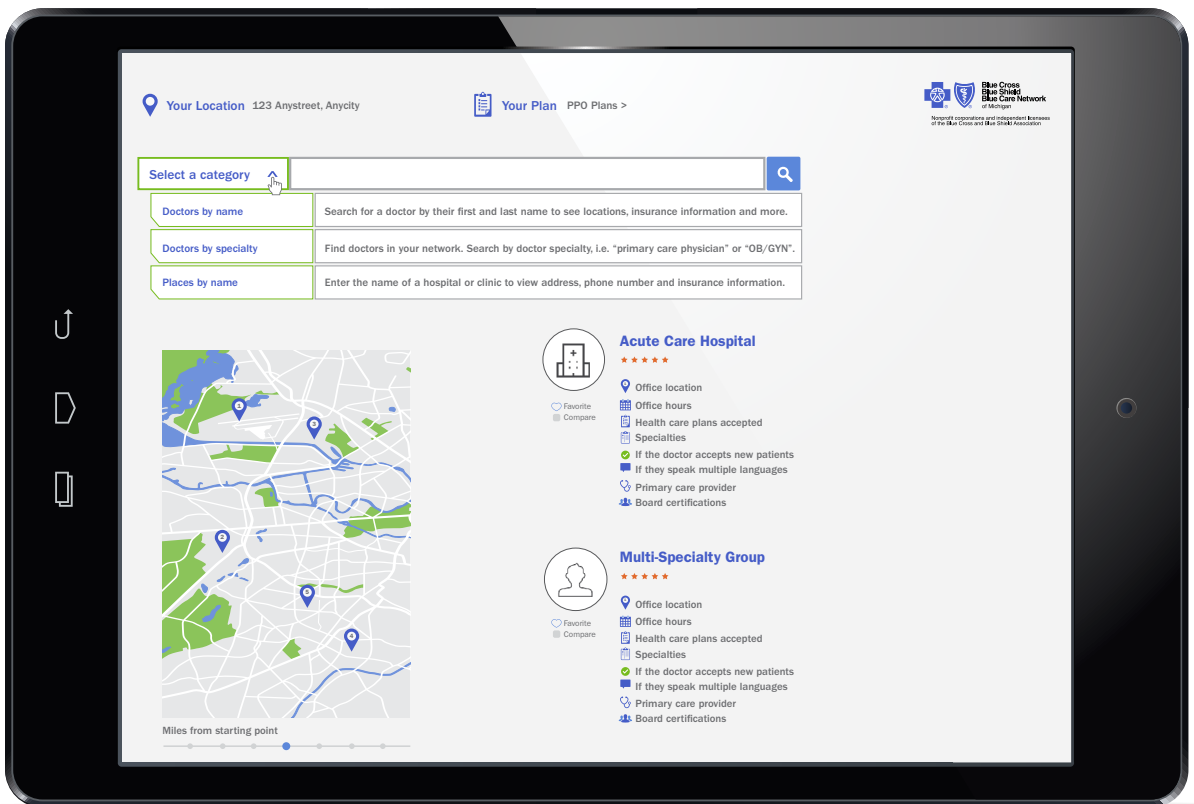
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SEARCH FOR DOCTORS AND HOSPITALS

Understand your choices about who to see and where to go for care. Start your search by choosing from a number of categories.



Images are for illustrative purposes only, not the actual screen of your member account.

Review details to narrow your choices. For instance, check office locations and hours if you want a pediatrician near your child's day care center or a primary doctor closer to work.

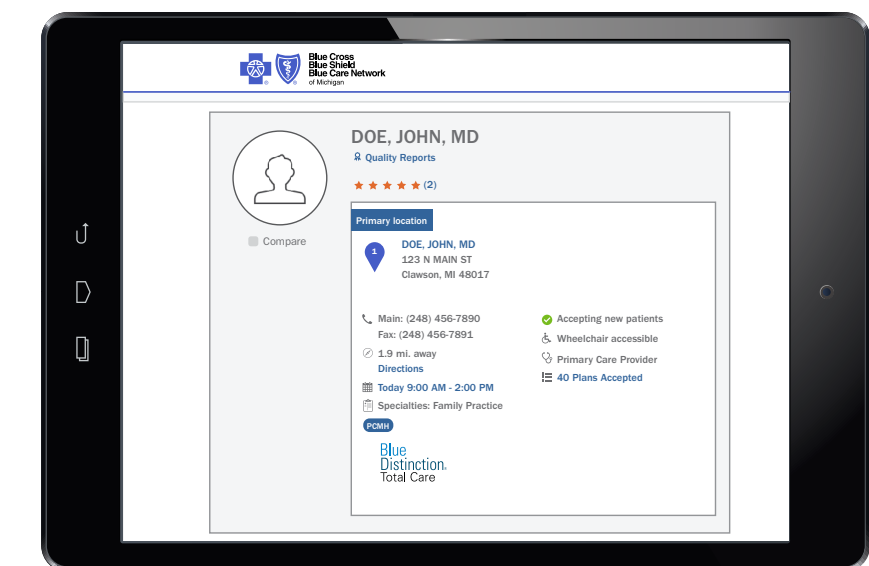
FIND HIGH-QUALITY DOCTORS AND HOSPITALS

Use Blue Distinction® Total Care as a search parameter to search for doctors who meet our high-quality standards. These doctors coordinate your care with a team of health care professionals to keep you healthy, instead of just treating you when you're sick. Let's say you need to lose weight before it leads to heart disease. A BDTC doctor puts the right team in place — nurses, dietitians, specialists, therapists, pharmacists and care coordinators — to help with your weight loss and keep you out of the hospital.

Search hospitals by quality, too. Blue Distinction® Centers meet national standards and are recognized for their experience and expertise in treating a certain area of medicine. One hospital might be well-known for bariatric surgery, while another is known for maternity care.

Places designated as Blue Distinction® Centers+ meet the national standards to provide high quality-care at a substantially lower cost.

Understanding these differences can help you talk with your doctor about the appropriate place to go. Learn more at bcbsm.com/hospital-quality.

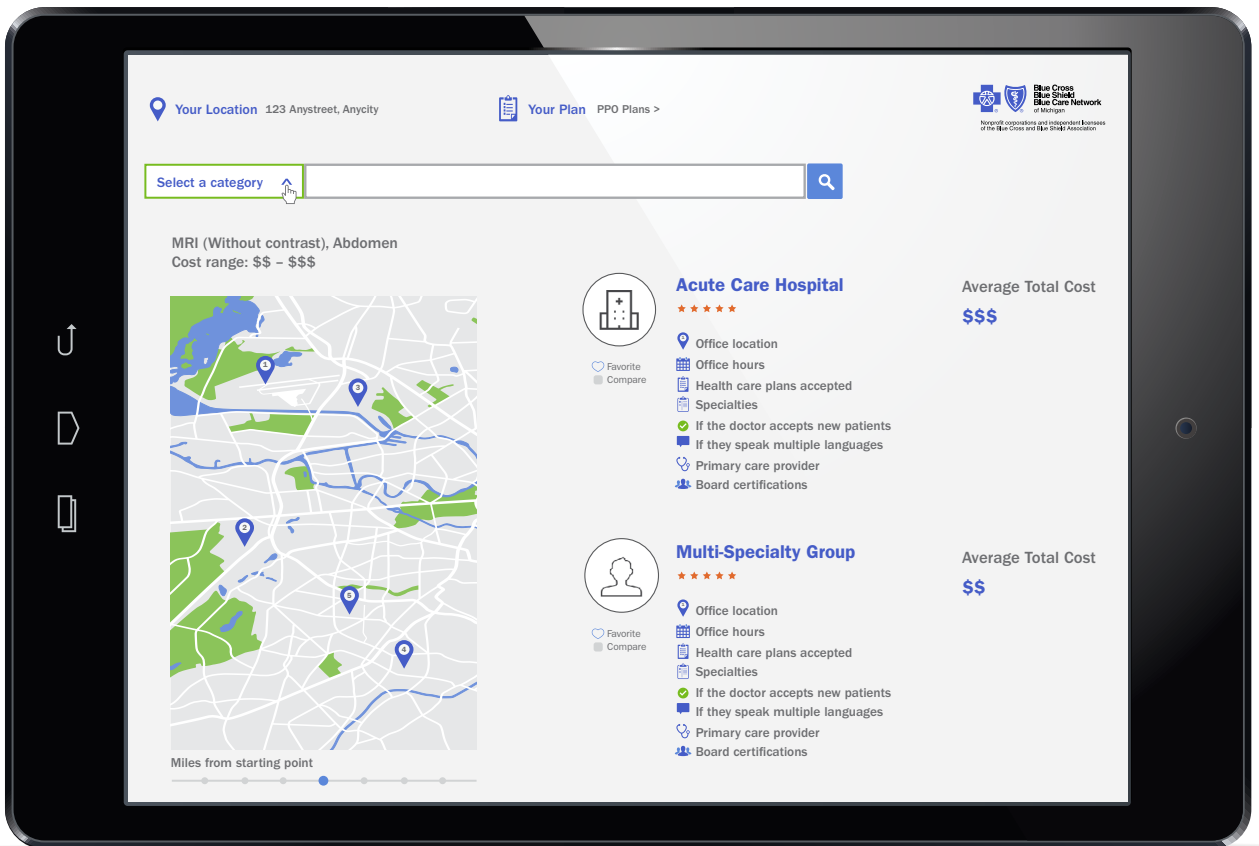




COMPARE COSTS FOR SERVICES AND PROCEDURES

Your account gives prices for many health care services, based on actual costs.¹ See the average total costs for a service and how they may differ by doctor, location or type of facility.

Costs can vary quite a bit. Sometimes you can save money by driving 15 minutes more or having your procedure at an outpatient facility rather than in a hospital.



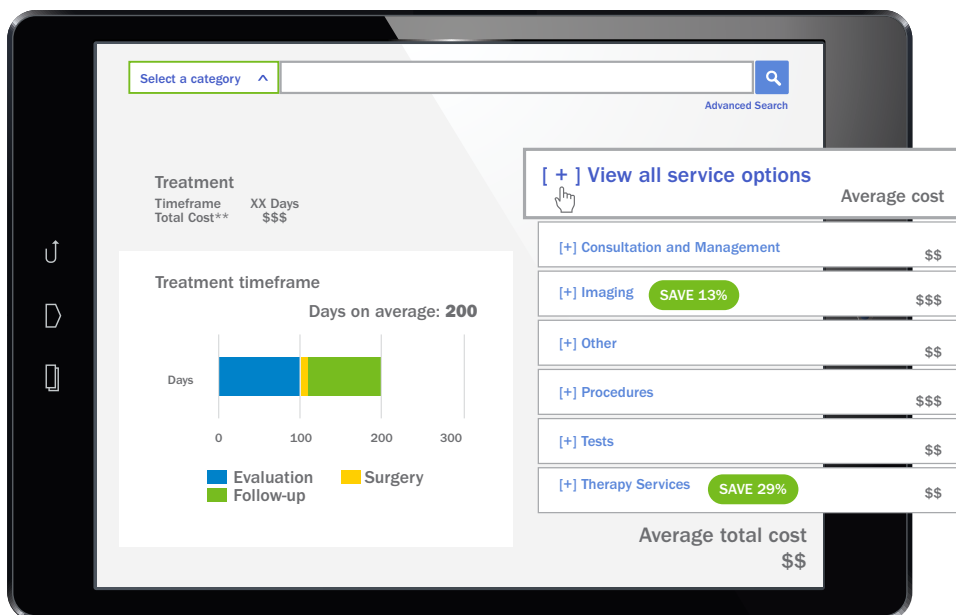
¹Cost estimates for most services are available to most non-Medicare members.

PLAN AHEAD FOR SURGERIES

Get an idea of the costs and quality you can expect if you're having surgery. Let's say your doctor recommends you have knee replacement surgery. Your account provides an estimated total cost for each service involved with your procedure — from your first doctor visit to post-surgery physical therapy.

With this information, you can see how long it could take and how much it may cost to have your knee replaced.²

You'll also see where you can save money. Using our example, you may find that six weeks of physical therapy costs less at a nearby outpatient clinic than the hospital. Knowing costs ahead of time helps you plan for care and manage your benefits wisely.



²Costs are based on data from Blue Cross Blue Shield of Michigan and selected real-world claims from 34 million customers.



Bottom line: **You have the power to choose.**

Use your account to explore quality and costs, and talk with your doctor to make informed decisions about your care.

You can:

- Compare a network of doctors and places within your plan's network.
- Look up a doctor's name or specialty, or costs for procedures. Find places by name, type or quality designation.

USE YOUR BLUE CROSS MEMBER ACCOUNT — YOUR RESOURCE FOR FINDING THE BEST HEALTH CARE FOR YOUR BUDGET.

Register at:
bcbsm.com/register

Get the app.



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of the Blue Cross and Blue Shield Association