How to Build an *Emergency Fund*

Presented by: Jeff Rubleski, MBA, CFP®

The information in this presentation is intended only as an educational tool and for general informational purposes. It is not intended to, nor shall it, constitute specific financial advice or services. You should seek the advice of your own financial consultant or other expert consultants regarding your individual financial wellness condition and what steps could possibly be taken to improve it.

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“I never want money to dictate what I can and can’t do in life.”

— Jessica Moorhouse

The webinar will begin shortly.

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The webinar will begin momentarily.
Please stand by …

- If you have a question or want to respond to the presenter, click the raised hand icon.
- Download your slide handouts from the GoToWebinar panel.

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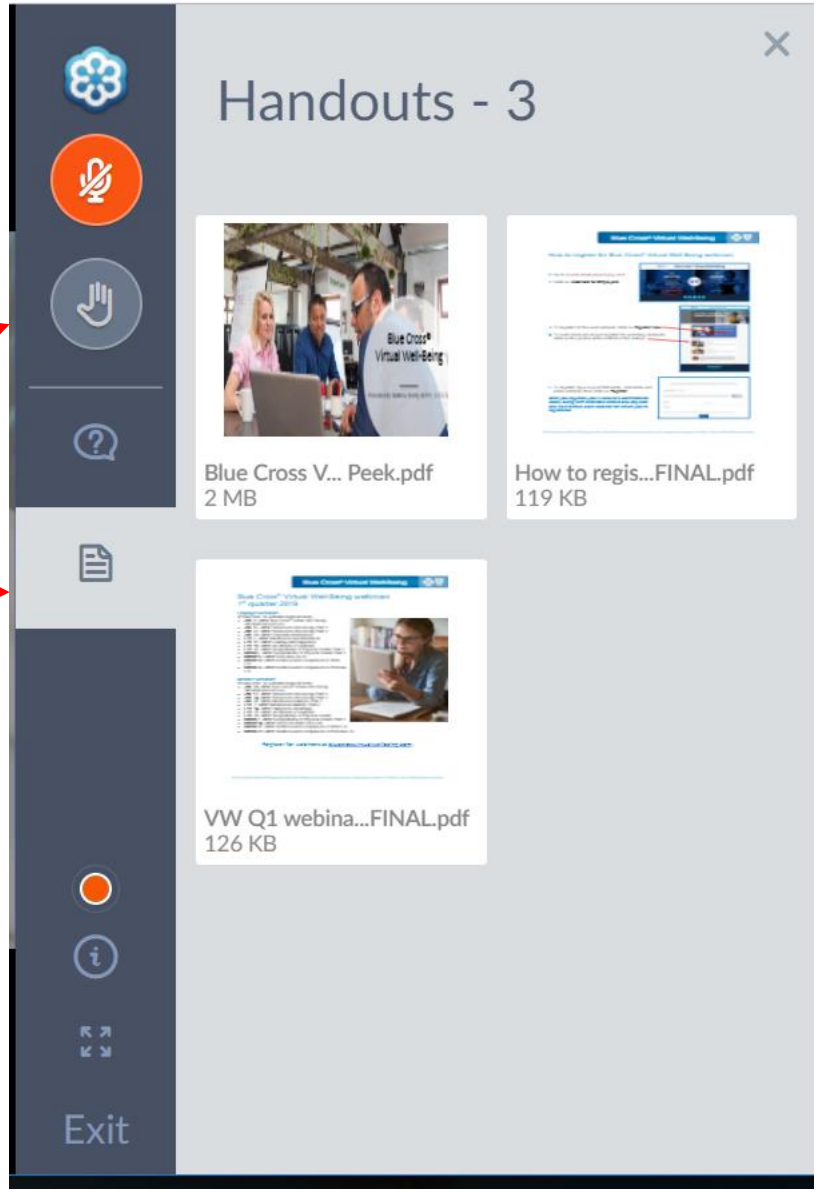

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Welcome to: How to Build an Emergency Fund

The session will begin at 12 p.m.

This is an interactive session.

Minimize distractions.

There will be a Q&A at the end of the session.

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"Save mindlessly.
Spend consciously."

— Anonymous

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Today's Presenter

Jeff Rubleski, MBA, CFP®

Director, Sales Strategy

Blue Cross Blue Shield of Michigan

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What is an emergency fund?

A bank account with money set aside to cover large, unexpected expenses, such as:

- Medical emergencies
- Household repairs
- Car expenses
- Unemployment

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Benefits of having an emergency fund:

Helps keep stress level down

Keeps you from spending on a whim

Keeps you from making bad financial decisions

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Steps to build your fund:

01 Pay yourself first

02 Establish a budget and reduce spending

03 Be patient

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Aim to build your emergency fund to cover

3 to 6 months

of living expenses

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What Blue Cross can do to help

01 Accident coverage

02 Hospital Indemnity

03 Critical Illness

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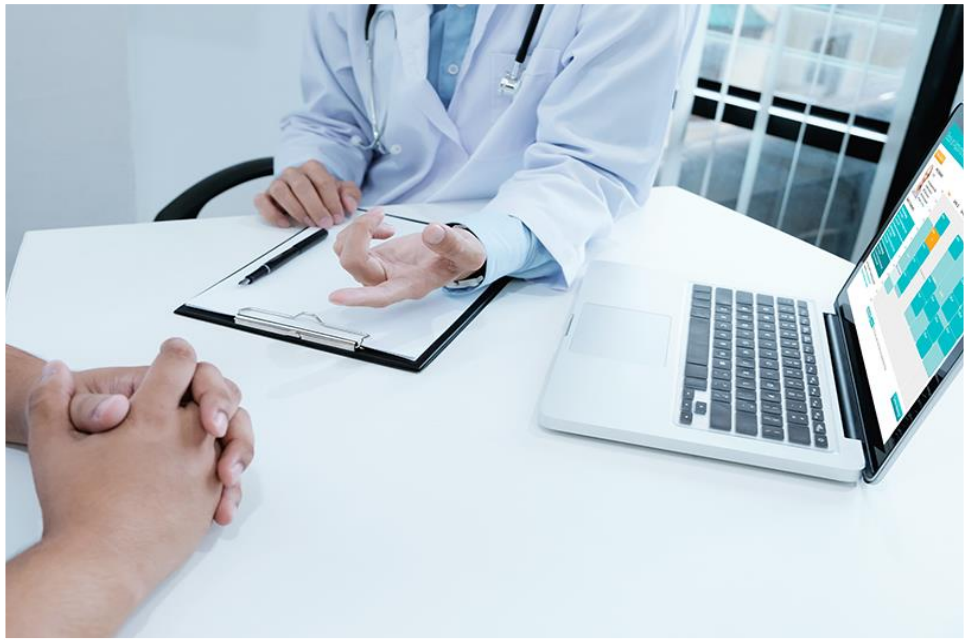
Next session:
The Blue Cross Health & Wellness Platform: Health Assessment, Digital Health Assistant and My Pregnancy Assistant



Date: April 9, 2019

Time: 12 to 12:20 p.m.

The Blue Cross® Health & Wellness platform, powered by WebMD®, provides valuable online resources that can help you and your employees get and stay healthy.

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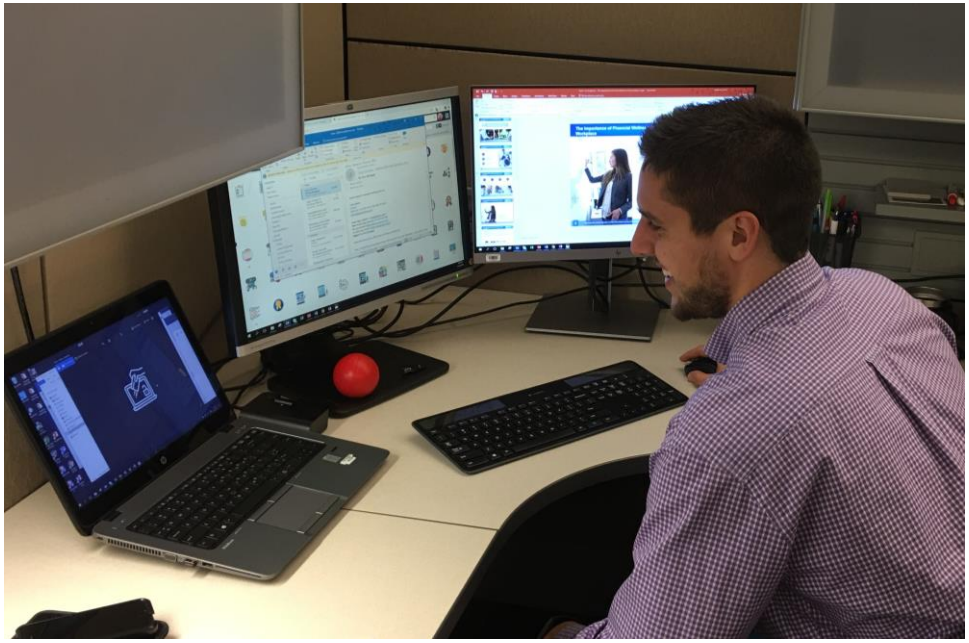

Next ***Financial wellness*** session:
Ways to Manage Debt

Date: May 2, 2019

Time: 12 to 12:20 p.m.

In this session, you'll learn time-tested techniques to help you take control of your spending and debts.

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Questions?

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